

The North American Dental Sleep Medicine Symposium **2023**

---



# **SPONSORSHIP PROSPECTUS**

Hilton Clearwater Resort, Clearwater FL, February 10-11, 2023



**03**

Our Venue, Date, and Time  
Details of the NADSM Symposium 2023

**04**

Your Opportunity  
A Message from President Mark Noble and Dr. Gy Yatros

**05**

NADSM by the Numbers  
Anticipated 2023 Registrations

**06**

Your Opportunity  
Who Attends the NADSM Symposium

**07**

Sponsorship Packages  
Details of Each Sponsorship Package

**08**

Sponsorship Packages  
Details of Each Sponsorship Package

**09**

Sponsor Agreement  
Printable Form for Securing Sponsorship

# OUR VENUE



**Hilton Clearwater Resort | 400 Mandalay Ave. Clearwater, FL**

---

Overlooking the Gulf of Mexico, the Hilton Clearwater Beach Resort & Spa has 10 acres of beach offering private cabanas with food and drink service. In the cold of winter, attendees will love joining us in sunny Florida to enjoy white sands as well as the premier grand ballroom, which will host our exhibitor hall and general assembly meetings.

## DATE AND TIME

**Friday, February 10, 2023 8 AM–5 PM | Saturday, February 11, 2023 8 AM–3 PM**

---

- Exhibition hall will be open 30 minutes before and after the above listed times.
- Exhibitor setup will be on Thursday, February 9, 5–9 PM.
- Discounted Room Blocks available for sponsors and attendees



# YOUR OPPORTUNITY



Dear Prospective Partner,

We are excited to present this one-of-a-kind opportunity to partner with us for the seventh annual North American Dental Sleep Medicine Symposium!

The 2023 Symposium offers valuable networking opportunities, and you will be able to spend quality face time with hundreds of dentists and sleep professionals who are involved in Dental Sleep Medicine.

The event focuses on the practical aspects of Dental Sleep Medicine, emphasizing practice growth, increased efficiency, and providing optimal care. The presenters are comprised almost entirely of dentists who treat hundreds of patients every year.

Take advantage of this chance to showcase your offerings and engage Dental Sleep Medicine Practitioners. In previous years, we had 10 companies on the waiting list for Sponsorship. Our exhibitor packages sell out quickly every year. Register today, for what many refer to as "The Best Dental Sleep Medicine event, ever!"



## **Mark Noble, President**

*We take pride in delivering an exceptionally partner-friendly NADSM Symposium sponsor experience, replete with thoughtful touches that our team has dreamed up with you specifically in mind: conveniently foot-trafficked booth locations with table set-ups provided, an early partners-only onsite lunch — so that you can focus on what matters during the lunch rush, longer breaks that allow more time for interaction and networking, and more.*

*As Dental Sleep Solutions' new President, I look forward to seeing you at the 2023 NADSM Symposium and working together to empower dentists to help patients breathe better, sleep better, and live better and longer lives.*



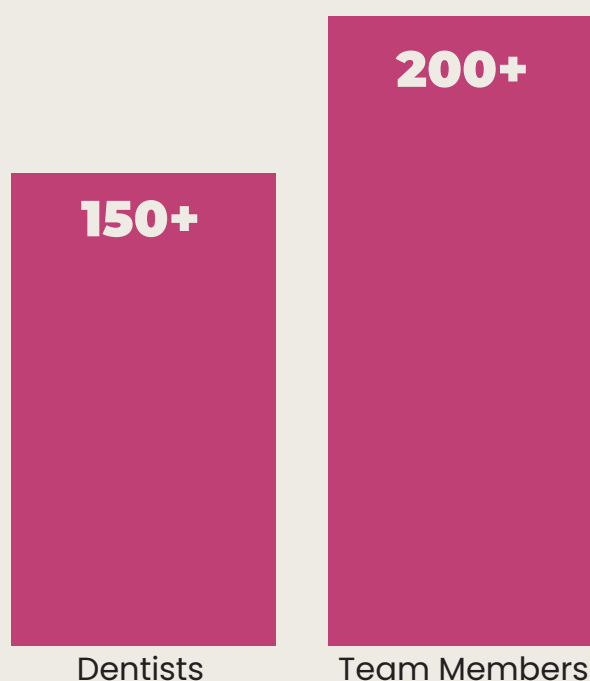
## **Dr. Gy Yatros, DMD**

*We developed the NADSM out of our desire to facilitate a more practical, effective, and social meeting for dentists and industry partners alike. Our goal was to provide engaging speakers presenting effective information in a welcoming environment. We also recognized the need for better opportunities for industry partners to collaborate more closely with dental team members and an overall increased comradery among the DSM community. As we look at our seventh annual NADSM we can proudly say that we continue to achieve these goals. We remain committed to providing an enjoyable, world-class meeting with a focus on increased kinship for the DSM community. I invite you to join us in sunny Clearwater, FL for one of our country's greatest DSM events!*

# NADSM BY THE NUMBERS

Anticipated 2023 Registrants: Average Temperature

3000+ 70°



Median Years of Experience in Dental Sleep Medicine

6

11 Hours of CE Awarded to All Attendees

Sponsorships Available

41

Industry Speakers

15+

65

Yards away from White Sand Beaches

100%

Sponsorships  
**SOLD OUT**  
by December



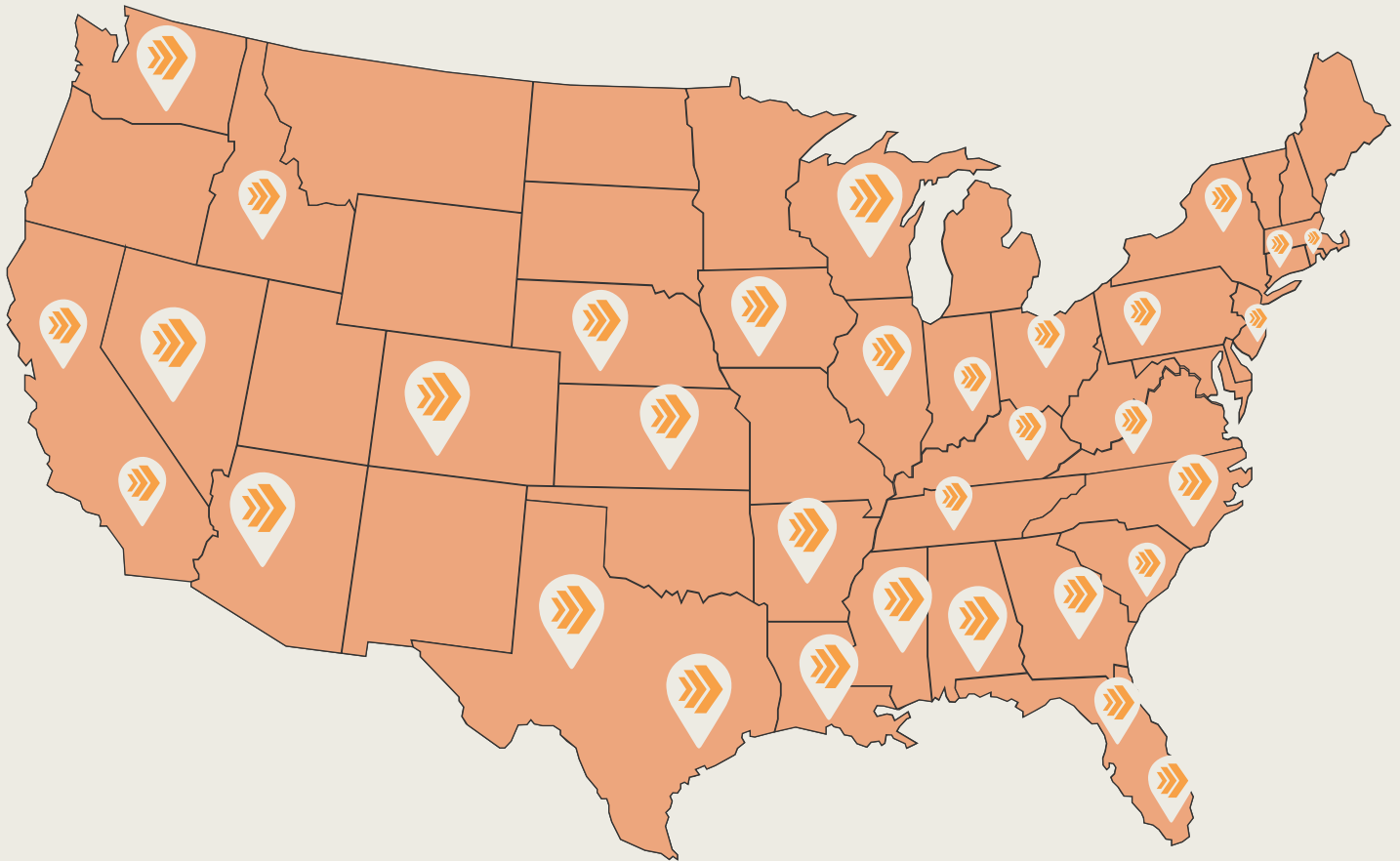


# YOUR OPPORTUNITY



## Who attends The North American Dental Sleep Medicine Symposium?

Attendees come from across the country, from nearly every market. These are your prospects. Do you want them to be your customers?

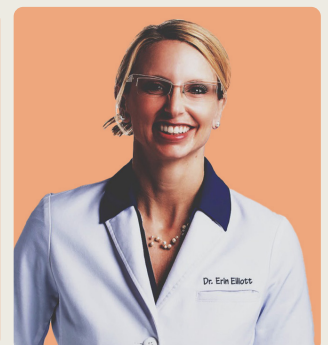


“

**This is the best Dental Sleep  
Medicine meeting ever!**

– Dr. Erin Elliott

”



# SPONSORSHIP PACKAGES

## Diamond



**\$8,500**

### 1 Available

Sponsored Cocktail Hour  
Branded Collectible Coaster  
Happy Hour Napkins  
10 Complimentary Happy Hour Tickets  
Logo on Registration Table Signage  
2 Symposium App Push Notifications  
Featured on Symposium App  
Premium Booth Placement

## Platinum



**\$6,500**

### 1 Available

Branded Pen & Notepad  
Branded Vinyl Floor Stickers  
Custom Discount Code for Clients  
Logo on Registration Table Signage  
Featured on Symposium App  
Premium Booth Placement

## Gold



**\$5,500**

### 2 Available

Option 1: Branded Drawstring Bag  
Option 2: Branded Lanayrd  
Custom Discount Code for Clients  
Logo on Registration Table Signage  
Featured on Symposium App  
Premium Booth Placement

### Media Coverage

Full Page Ad in Symposium App  
Featured on Symposium Website  
Social Media Sponsorship Promotion

### Media Coverage

Full Page Ad in Symposium App  
Featured on Symposium Website  
Social Media Sponsorship Promotion

### Media Coverage

Full Page Ad in Symposium App  
Featured on Symposium Website  
Social Media Sponsorship Promotion

### Premium Booth Assignment

8'x10' Booth Space  
6' Table with Drape  
Two Chairs & Wastebasket  
Wi-Fi Access

### Premium Booth Assignment

8'x10' Booth Space  
6' Table with Drape  
Two Chairs & Wastebasket  
Wi-Fi Access

### Premium Booth Assignment

8'x10' Booth Space  
6' Table with Drape  
Two Chairs & Wastebasket  
Wi-Fi Access

\* Speaker provided by Sponsor and must be approved by the Symposium Board

\*\* Branded items will be delivered to each attendee at registration. Branded room keys will be delivered at check-in for those staying at the Resort



# SPONSORSHIP PACKAGES

## Silver



**\$4,500**

### 1 Available

Branded Hotel Room Key  
1 Symposium App Push Notification  
Custom Discount Code for Clients  
Logo on Registration Table Signage  
Featured on Symposium App  
Premium Booth Placement

## Bronze

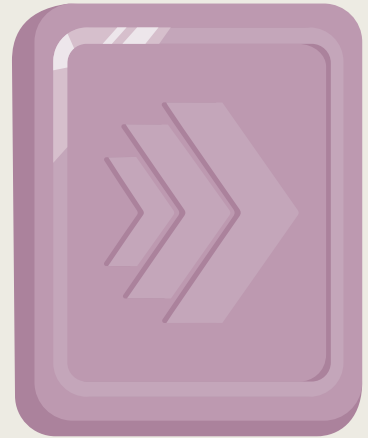


**\$2,750**

### 32 Available

Custom Discount Code for Clients  
Featured on Symposium App

## Breakout



**\$2,000**

### 4 Available

1 Hour Hands On Breakout Session\*  
Can Be Added to Any Sponsorship Tier  
Featured on Symposium App

### Media Coverage

Full Page Ad in Symposium App  
Featured on Symposium Website  
Social Media Sponsorship Promotion

### Media Coverage

Full Page Ad in Symposium App  
Featured on Symposium Website  
Social Media Sponsorship Promotion

### Premium Booth Assignment

8'x10' Booth Space  
6' Table with Drape  
Two Chairs & Wastebasket  
Wi-Fi Access

### Premium Booth Assignment

8'x10' Booth Space  
6' Table with Drape  
Two Chairs & Wastebasket  
Wi-Fi Access

### EARLY BIRD SPECIAL:

Save 10% through  
July 21st, 2022

### Team Members:

Each Sponsorship includes  
2 team members. Each  
additional team member  
will be \$250.

\* Speaker provided by Sponsor and must be approved by the Symposium Board

\*\* Branded items will be delivered to each attendee at registration. Branded room keys will be delivered at check-in for those staying at the Resort





# SPONSORSHIP AGREEMENT



## The 2023 North American Dental Sleep Medicine Symposium February 10-11, 2023 | The Hilton Clearwater Beach Resort & Spa 400 Mandalay Avenue, Clearwater, Florida 33767

Those participating in this event may secure their placement at the event by filling out the following form. Please fill out your information and payment information. The fee structure for this event is listed on the prior page of this prospectus. Please select your sponsorship package below.

Included in the registration fee are: 8'x10' vendor space, a 6 foot table, a table drape, 2 chairs, a wastebasket, and Wi-Fi access. For those staying at the hotel we will supply our room block code upon receipt of this form.

### Complete this form and submit with payment

This form may be faxed to: 844.868.4098 or emailed to [NADSM@dentalsleepsolutions.com](mailto:NADSM@dentalsleepsolutions.com)

---

Company Name

Date

---

Representative Name

---

Address

City/State/Zip

---

Phone

Fax

Email Address

---

Representative's Signature

### Early Bird Special: Take 10% off all agreement packages received by July 21, 2022!

Please indicate your sponsorship level and branded items options below:

☐ Diamond Sponsorship  
Package

☐ Platinum Sponsorship  
Package

☐ Gold Sponsorship  
Package- **Select 1**

☐ Silver Sponsorship  
Package

☐ Bronze Sponsorship  
Package

☐ Branded Drawstring Bag  
☐ Branded Lanyard

Basic Electrical Services will incur additional fees from a third-party vendor. Rates are discounted if booked by Jan. 23rd. Order form will be sent upon request of this agreement.

### Payment Information

---

Name as it Appears on Card

---

Card Number

Expiration Date / CSV

---

Amount to be Charged

Cardholders Signature

**Checks should be made payable to Dental Sleep Solutions, LLC. If you are paying by credit card, please include your account information and signature. We accept most major credit cards, including VISA and MasterCard.**

The exhibitor agrees to abide by the decisions of the event host Officers and Directors concerning all matters of policy and protocol. In the matters of booth-sharing and limits on the number of people working in the booth, the Exhibitor agrees to make advance arrangements, and again to abide by the decisions of the event host.

Each of the parties covenants and agrees to indemnify and hold the other and its respective subsidiaries, affiliates, officers, directors, shareholders, and employees free and clear and harmless from any and all liability, judgments, claims, costs, expenses (including attorneys' fees), and demands of any kinds, including damages for personal injury or property damage or both, arising out of, or by reason of any act, omission, or negligence of the Medicine Symposium and the Hilton Clearwater Beach Resort & Spa, February 10-11, 2023 inclusive.

The Exhibitor acknowledges the hotel and its owners, and the North American Dental Sleep Medicine Symposium do not maintain insurance coverage for the Exhibitor's property brought onto hotel premises and that is the sole responsibility of Exhibitors to obtain business interruption and property damage insurance covering such losses.



The 2023 NADSM Symposium is going GREEN. We're reducing our footprint while increasing yours. No more print programs in landfills. Instead your message will be delivered straight to attendees' mobile devices.

---

**Secure your Sponsorship  
now before they're all gone!**  
**[DSMSymposium.com](https://DSMSymposium.com)**